





CARIBBEAN TOURISM-CLIMATIC BULLETIN



What is it?

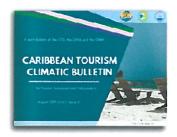
The Caribbean Tourism-Climatic Bulletin (TCB) is a new operational tool jointly developed and disseminated by the Caribbean Tourism Organization (CTO), the Caribbean Hotel and Tourism Association (CHTA) and the Caribbean Institute for Meteorology and Hydrology (CIMH) to help the tourism sector manage climate risk and take advantage of climate opportunities.

Where to find it

The Caribbean Tourism-Climatic Bulletin is published quarterly as an interactive and compact online document.



View and download the latest issue at: https://rcc.cimh.edu.bb/





How it can help you

The Caribbean Tourism-Climatic Bulletin:

- Provides a broad overview of climate conditions (how wet, how dry, how hot etc.) in the Caribbean and source markets (in North America and Europe).
- Communicates implications for the tourism sector 3 to 6 months in advance.
- Offers tailored advice using climate information for the Caribbean and source markets that can help tourism businesses and policymakers prepare for favourable or inclement climate conditions in the Caribbean and source markets, before they occur.
- Can inform strategic and operational decisions related to the use of environmental resources, marketing, and enhancement of the visitor experience.



This sheet was produced to help the tourism sector understand how climate early warning information can support its decision-making and provide guidance on how to access this information.

For more information visit: rcc.cimh.edu.bb or contact: The Caribbean Institute for Meteorology and Hydrology rcc@cimh.edu.bb or 1-246-425-1362 / 1-246-425-1363

